



PRICE LIST

More Social (a light touch approach)

Day to day management of ONE social media platform, creating content (set number of posts) scheduling, analytics and monthly report - **£400 per month**

Much More Social (a medium touch approach)

Day to day management of ONE social media platform, finding curated content, creating content and posting more frequently, scheduling, engaging with your audience, analytics and monthly report - **£550 per month**

More Growth (the optimum approach)

Day to day management of ONE social media platform, finding curated content, creating content and OPTIMUM posting, scheduling, engaging with your audience, interacting with influencers, analytics and monthly report - **£700 per month**

*Prices can be negotiated for management of two or more platforms

Platform Set-up and Optimisation

Setting up your new account on a social media platform and optimising the account to be ready for your first posts -£50

The Ella Explainer hour

An hour long one to one social media consultation to enable you to run your platform(s) yourself - £120

Hourly rate

For ongoing support, problem solving, advice - £30 per hour

Audit

Audit of your social media platforms and content with some suggestions for where to go next - £160

Strategy

After an initial consultation with you, a detailed social media strategy to include target audience profiles, a content plan, scheduling ideas, insights' suggestions and influencer research - starting from £700

Please ask for prices about training packages and presentation rates.



Are you looking for **ONE** hour of training to address any issues you may have with your social media?

Try my **Ella Explainer** package

Here's how the four step process works:

1. Drop me an email with details of **three** specific issues you require help with.
2. A **1 hour consultation** will follow on Zoom where we discuss the specified issues and I give you 3 points of action to put into place to address your needs. We set a date in the diary for future contact dates.
3. 2 weeks later I drop you an accountability **email** to find out how you are getting on.
4. This is followed by a **phone call** 2 weeks later to see how you are progressing.

I advise and support you on how to improve your LinkedIn and Instagram visibility, general content creation, social media strategy basics and how to set your brand values.

Cost: **£120**

My aim is to give you actionable points to meet what you are looking for and to give you the accountability to put these into place so that you can drive your business forward.

Are you interested?

Drop me a message or give me a call on **0781 7145458**.